

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

Nebraska and Asia

EXPORTS

\$4.8 B

Goods and services exports to the Indo-Pacific

\$4.2 B

Goods exports to the Indo-Pacific

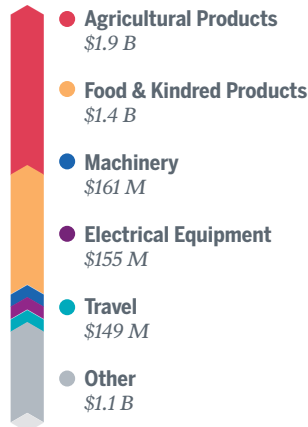
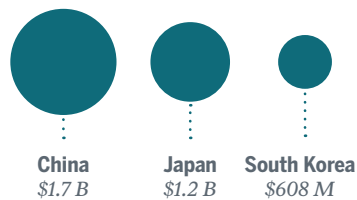
\$687 M

Services exports to the Indo-Pacific

44%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



JOBS FROM EXPORTS

21,584

Jobs directly supported by state exports to the Indo-Pacific

19,218

Jobs indirectly supported by state exports to the Indo-Pacific

40,802

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

4,430

International students from the Indo-Pacific in the state

73%

of all international students in the state are from the Indo-Pacific

\$124 M

Asian student spending in the state

TRAVEL AND TOURISM

\$265 M

Asian visitor spending in the state

ASIAN AMERICANS

50,512

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
VIETNAMESE	9,381	19%
CHINESE	7,636	15%
INDIAN	7,511	15%

EXCHANGES AND CONNECTIONS



6

Sister relationships with the Indo-Pacific



4

Universities with Asian studies programs

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

\$166 M

Invested by Asian greenfield projects 2003

949

Jobs created by Asian greenfield investment since 2003

TOP SOURCES



SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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