

ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

Nevada and Asia

EXPORTS

\$5.5 B

Goods and services exports to the Indo-Pacific

\$2.4 B

Goods exports to the Indo-Pacific

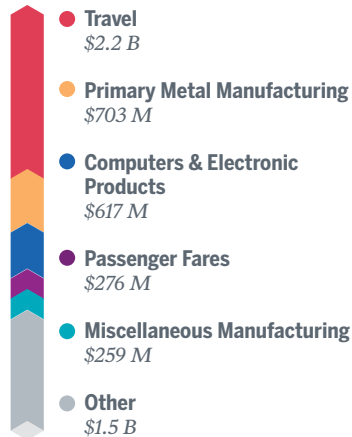
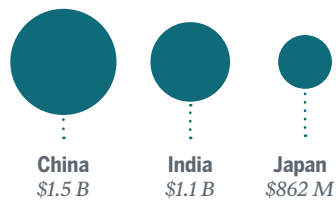
\$3 B

Services exports to the Indo-Pacific

28%

of state exports globally go to the Indo-Pacific

TOP STATE EXPORT DESTINATIONS



INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

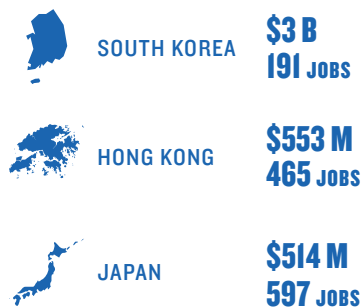
\$5.2 B

Invested by Asian greenfield projects 2003

4,702

Jobs created by Asian greenfield investment since 2003

TOP SOURCES



JOB FROM EXPORTS

22,847

Jobs directly supported by state exports to the Indo-Pacific

14,599

Jobs indirectly supported by state exports to the Indo-Pacific

37,446

Total jobs supported by state exports to the Indo-Pacific

STUDENTS

1,789

International students from the Indo-Pacific in the state

62%

of all international students in the state are from the Indo-Pacific

\$48 M

Asian student spending in the state

TRAVEL AND TOURISM

\$2.5 B

Asian visitor spending in the state

ASIAN AMERICANS

291,781

Asian Americans in the state

TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
FILIPINO	148,667	51%
CHINESE	46,073	16%
JAPANESE	22,223	8%

EXCHANGES AND CONNECTIONS



5

Sister relationships with the Indo-Pacific



2

Universities with Asian studies programs



1

City in the state with direct flights to the Indo-Pacific



3

Asian city connected by direct flights from the state

For more information and articles about your local connections to the Indo-Pacific:



EAST-WEST
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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFSA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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