Wisconsin and Asia

**EXPORTS**

- **$7.3 B**
  - Goods and services exports to the Indo-Pacific

- **$5.3 B**
  - Goods exports to the Indo-Pacific

- **$2 B**
  - Services exports to the Indo-Pacific

- **27%**
  - of state exports globally go to the Indo-Pacific

**TOP STATE EXPORT DESTINATIONS**

- **China** $2.2 B
- **Japan** $1.3 B
- **ASEAN** $1.1 B

**INVESTMENT CAPITAL AND JOBS FROM INVESTMENT**

- **$624 M**
  - Invested by Asian greenfield projects 2003

- **5,200**
  - Jobs created by Asian greenfield investment since 2003

**TOP SOURCES**

- **JAPAN** $208 M
  - 771 Jobs
- **INDIA** $187 M
  - 2,466 Jobs
- **HONG KONG** $110 M
  - 521 Jobs

**ASIAN AMERICANS**

- **175,064**
  - Asian Americans in the state

**TOP ASIAN ETHNICITIES IN THE STATE**

- **HMONG** 57,101
  - 33% of Asian Population
- **INDIAN** 30,124
  - 17% of Asian Population
- **CHINESE** 25,357
  - 14% of Asian Population

**STUDENTS**

- **9,021**
  - International students from the Indo-Pacific in the state

- **68%**
  - of all international students in the state are from the Indo-Pacific

**EXCHANGES AND CONNECTIONS**

- **21**
  - Sister relationships with the Indo-Pacific

- **4**
  - Universities with Asian studies programs

**JOBS FROM EXPORTS**

- **22,167**
  - Jobs directly supported by state exports to the Indo-Pacific

- **22,482**
  - Jobs indirectly supported by state exports to the Indo-Pacific

- **44,649**
  - Total jobs supported by state exports to the Indo-Pacific

**TRAVEL AND TOURISM**

- **$750 M**
  - Asian visitor spending in the state

**For more information and articles about your local connections to the Indo-Pacific:**


*For definition of the Indo-Pacific (39 countries) and other methodology visit https://asiamattersforamerica.org/sources-and-methodology*