

# ASIA MATTERS FOR AMERICA MATTERS FOR ASIA

## Wisconsin and Asia

### EXPORTS

**\$7.3 B**

Goods and services exports to the Indo-Pacific

**\$5.3 B**

Goods exports to the Indo-Pacific

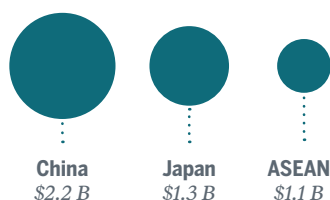
**\$2 B**

Services exports to the Indo-Pacific

**27%**

of state exports globally go to the Indo-Pacific

#### TOP STATE EXPORT DESTINATIONS



### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

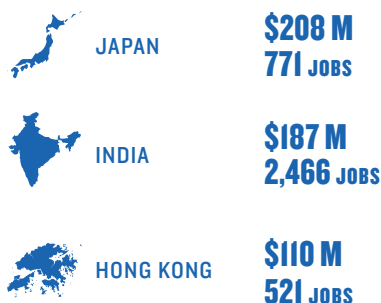
**\$624 M**

Invested by Asian greenfield projects 2003

**5,200**

Jobs created by Asian greenfield investment since 2003

#### TOP SOURCES



### JOB FROM EXPORTS

**22,167**

Jobs directly supported by state exports to the Indo-Pacific

**22,482**

Jobs indirectly supported by state exports to the Indo-Pacific

**44,649**

Total jobs supported by state exports to the Indo-Pacific

### STUDENTS

**9,021**

International students from the Indo-Pacific in the state

**68%**

of all international students in the state are from the Indo-Pacific

**\$270 M**

Asian student spending in the state

### TRAVEL AND TOURISM

**\$750 M**

Asian visitor spending in the state

### ASIAN AMERICANS

**175,064**

Asian Americans in the state

#### TOP ASIAN ETHNICITIES IN THE STATE

Ethnicity	Population	% of Asian Population
HMONG	57,101	33%
INDIAN	30,124	17%
CHINESE	25,357	14%

### EXCHANGES AND CONNECTIONS



**21**

Sister relationships with the Indo-Pacific



**4**

Universities with Asian studies programs

For more information and articles about your local connections to the Indo-Pacific:



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SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE) and NAFA, 2016/17 academic year data; Investment: fDi Intelligence (2003-August 2018); Asian Americans: US Census Bureau, American Community Survey, 2016 Asian alone or in combination estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, individual airline and university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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