

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## Arkansas District 2 and Korea

### EXPORTS

**\$34 million**

Goods and services exports to Korea



**7%**  
of district exports  
to Asia



**2%**  
of district exports  
globally

### JOBS FROM EXPORTS

**124**

Jobs directly created by district exports

+

**96**

Jobs indirectly created by district exports

**220**

Jobs created by district exports

### COMPOSITION OF EXPORTS

**\$16 million**

Goods exports to Korea

**\$18 million**

Services exports to Korea



- Travel**  
\$9 million
- Converted Paper Products**  
\$5 million
- Resins & Synthetic Fibers**  
\$2 million
- Installation, Maintenance, & Repair of Equipment**  
\$2 million
- Travel (Education Related)**  
\$2 million
- Other**  
\$15 million

### INVESTMENT



**N/A**

Korean companies in the district

### STUDENTS



**19**

Korean students  
in the district



**1.5%**

of all international  
students in the district



**\$483 thousand**

Spent by Korean  
students in the district

### TRAVEL AND TOURISM



**\$10.8 million**

Spent by Korean visitors to the district

### KOREAN AMERICANS

**1,422**

Korean Americans  
in the district

**9.47%** of the district's Asian population

**0.19%** of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.  
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit  
AsiaMattersforAmerica.org/data-sources

Copyright © 2018 East-West Center

Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

