

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## California District 48 and Korea

### EXPORTS

**\$237 million** Goods and services exports to Korea

**10%**  
of district exports  
to Asia



**3%**  
of district exports  
globally

### JOBS FROM EXPORTS

**715** Jobs directly created by district exports  
+ **599** Jobs indirectly created by district exports  
**1,314** Jobs created by district exports

### COMPOSITION OF EXPORTS

**\$132 million**  
Goods exports to Korea

**\$105 million**  
Services exports to Korea



- Travel**  
\$30 million
- Aerospace Products & Parts**  
\$28 million
- Industrial Processes**  
\$27 million
- Computer Software**  
\$19 million
- Navigational & Meas. Instruments**  
\$13 million
- Other**  
\$119 million

### INVESTMENT



**4**

Korean companies in the district

#### Top Korean Companies

Hyundai  
SK Group  
KIA  
NCSOFT Corporation

### STUDENTS



**102**

Korean students  
in the district



**5.3%**

of all international  
students in the district



**\$3 million**

Spent by Korean  
students in the district

### TRAVEL AND TOURISM



**\$33 million**

Spent by Korean visitors to the district

### KOREAN AMERICANS

**8,979**

Korean Americans  
in the district

**5.96%** of the district's Asian population

**1.24%** of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.  
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit  
AsiaMattersforAmerica.org/data-sources

Copyright © 2018 East-West Center

Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

