

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Iowa District 4 and Korea

EXPORTS

\$189 million

Goods and services exports to Korea



8%
of district exports
to Asia



3%
of district exports
globally

JOBS FROM EXPORTS

664

Jobs directly created by district exports

+

622

Jobs indirectly created by district exports

1,286

Jobs created by district exports

COMPOSITION OF EXPORTS

\$153 million

Goods exports to Korea

\$36 million

Services exports to Korea



● **Oilseeds & Grains**

\$76 million

● **Pharmaceuticals & Medicines**

\$11 million

● **Meat Products**

\$37 million

● **Travel (Education Related)**

\$7 million

● **Industrial Processes**

\$15 million

● **Other**

\$42 million

INVESTMENT



2

Korean companies in the district

Top Korean Companies

CJ Corporation



319

Korean students
in the district



6.1%

of all international
students in the district



\$8 million

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$11.6 million

Spent by Korean visitors to the district

KOREAN AMERICANS

1,560

Korean Americans
in the district

8.9% of the district's Asian population

0.21% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

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Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

