

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## Louisiana District 4 and Korea

### EXPORTS

**\$70 million**

Goods and services exports to Korea



**8%**  
of district exports  
to Asia



**2%**  
of district exports  
globally

### JOBS FROM EXPORTS

**176**

Jobs directly created by district exports

+

**217**

Jobs indirectly created by district exports

**393**

Jobs created by district exports

### COMPOSITION OF EXPORTS

**\$46 million**

Goods exports to Korea

**\$24 million**

Services exports to Korea



● **Basic Chemicals**

\$14 million

● **Beverages**

\$6 million

● **Travel**

\$13 million

● **Industrial Processes**

\$5 million

● **Grain & Oilseed Milling Products**

\$8 million

● **Other**

\$24 million

### INVESTMENT



**1**

Korean companies in the district

#### Top Korean Companies

Hyundai



**N/A**

Korean students  
in the district



**N/A**

of all international  
students in the district



**N/A**

Spent by Korean  
students in the district

### TRAVEL AND TOURISM



**\$12.8 million**

Spent by Korean visitors to the district

### KOREAN AMERICANS

**1,818**

Korean Americans  
in the district

**17.49%** of the district's Asian population

**0.24%** of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.  
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit  
AsiaMattersforAmerica.org/data-sources

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