

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Michigan District 12 and Korea

EXPORTS

\$85 million

Goods and services exports to Korea



10%
of district exports
to Asia



2%
of district exports
globally

JOBS FROM EXPORTS

255

Jobs directly created by district exports

+

310

Jobs indirectly created by district exports

565

Jobs created by district exports

COMPOSITION OF EXPORTS

\$31 million

Goods exports to Korea

\$54 million

Services exports to Korea



● Travel (Education Related)

\$22 million

● Motor Vehicle Parts

\$7 million

● Travel

\$18 million

● Computer Software

\$3 million

● Motor Vehicles

\$16 million

● Other

\$19 million

INVESTMENT



1

Korean companies in the district

Top Korean Companies

Hyundai
KIA



786

Korean students
in the district



7.6%

of all international
students in the district



\$28.8 million

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$40.3 million

Spent by Korean visitors to the district

KOREAN AMERICANS

5,186

Korean Americans
in the district

11.51% of the district's Asian population

0.73% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

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