

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Michigan District 3 and Korea

EXPORTS

\$204 million Goods and services exports to Korea

16%
of district exports
to Asia



3%
of district exports
globally

COMPOSITION OF EXPORTS

\$180 million

Goods exports to Korea

\$24 million

Services exports to Korea



● **Soaps, Cleaning Agents & Toiletries**
\$97 million

● **Motor Vehicle Parts**
\$14 million

● **Navigational & Meas. Instruments**
\$12 million

● **Grain & Oilseed Milling Products**
\$11 million

● **Travel**
\$8 million

● **Other**
\$62 million

JOBS FROM EXPORTS

384 Jobs directly created by district exports

+ **551** Jobs indirectly created by district exports

935 Jobs created by district exports

INVESTMENT



1

Korean companies in the district

Top Korean Companies

Lotte



244

Korean students
in the district



28.7%

of all international
students in the district



\$7.8 million

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$9.1 million

Spent by Korean visitors to the district

KOREAN AMERICANS

2,335

Korean Americans
in the district

13.57% of the district's Asian population

0.32% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

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