

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Michigan District 8 and Korea

EXPORTS

\$73 million

Goods and services exports to Korea



11%
of district exports
to Asia



2%
of district exports
globally

JOBS FROM EXPORTS

183

Jobs directly created by district exports

+

265

Jobs indirectly created by district exports

448

Jobs created by district exports

COMPOSITION OF EXPORTS

\$33 million

Goods exports to Korea

\$40 million

Services exports to Korea



- **Travel (Education Related)**
\$19 million
- **Soaps, Cleaning Agents & Toiletries**
\$6 million
- **Motor Vehicles**
\$10 million
- **Motor Vehicle Parts**
\$5 million
- **Travel**
\$6 million
- **Other**
\$27 million

INVESTMENT



2

Korean companies in the district

Top Korean Companies

Hyundai
Inzi Controls



495

Korean students
in the district



6.2%

of all international
students in the district



\$20.5 million

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$25.1 million

Spent by Korean visitors to the district

KOREAN AMERICANS

4,593

Korean Americans
in the district

12.41% of the district's Asian population

0.63% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

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Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

