

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

New York District 12 and Korea

EXPORTS

\$521 million Goods and services exports to Korea

6%
of district exports
to Asia



1%
of district exports
globally

JOBS FROM EXPORTS

1,882 Jobs directly created by district exports

+ 1,388 Jobs indirectly created by district exports

3,270 Jobs created by district exports

COMPOSITION OF EXPORTS

\$30 million
Goods exports to Korea

\$491 million
Services exports to Korea



- Travel**
\$125 million
- Management & Advisory Services**
\$118 million
- Film & Television Distribution**
\$51 million
- Securities Transactions**
\$35 million
- Legal Services**
\$22 million
- Other**
\$170 million

INVESTMENT



27

Korean companies in the district

Top Korean Companies

Samsung
Woori Bank
Shinhan Financial Group
SK Group
KB Financial Group

STUDENTS



1,717

Korean students
in the district



16.9%

of all international
students in the district



\$55.7 million

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$144 million

Spent by Korean visitors to the district

KOREAN AMERICANS

15,251

Korean Americans
in the district

13.42% of the district's Asian population

2.10% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

Copyright © 2018 East-West Center

Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

