

# KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

## Wisconsin District 2 and Korea

### EXPORTS

**\$135 million**

Goods and services exports to Korea



**11%**  
of district exports  
to Asia



**3%**  
of district exports  
globally

### JOBS FROM EXPORTS

**339**

Jobs directly created by district exports

+

**397**

Jobs indirectly created by district exports

**736**

Jobs created by district exports

### COMPOSITION OF EXPORTS

**\$59 million**

Goods exports to Korea

**\$76 million**

Services exports to Korea



#### ● Computer Software

\$40 million

#### ● Pharmaceuticals & Medicines

\$10 million

#### ● Travel (Education Related)

\$13 million

#### ● Travel

\$10 million

#### ● Meat Products

\$12 million

#### ● Other

\$50 million

### INVESTMENT



**N/A**

Korean companies in the district

### STUDENTS



**665**

Korean students  
in the district



**9.2%**

of all international  
students in the district



**\$20.9 million**

Spent by Korean  
students in the district

### TRAVEL AND TOURISM



**\$22.6 million**

Spent by Korean visitors to the district

### KOREAN AMERICANS

**3,485**

Korean Americans  
in the district

**9.64%** of the district's Asian population

**0.47%** of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.  
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit  
[AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources)

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