

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Wisconsin District 4 and Korea

EXPORTS

\$76 million

Goods and services exports to Korea



10%
of district exports
to Asia



3%
of district exports
globally

JOBS FROM EXPORTS

218

Jobs directly created by district exports

+

248

Jobs indirectly created by district exports

466

Jobs created by district exports

COMPOSITION OF EXPORTS

\$46 million

Goods exports to Korea

\$30 million

Services exports to Korea



● **Navigational & Meas. Instruments**
\$13 million

● **Meat Products**
\$11 million

● **Travel**
\$11 million

● **Basic Chemicals**
\$5 million

● **Travel (Education Related)**
\$5 million

● **Other**
\$31 million

INVESTMENT



1

Korean companies in the district

Top Korean Companies

Hanwha



176

Korean students
in the district



6.1%

of all international
students in the district



\$5.3 million

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$16.1 million

Spent by Korean visitors to the district

KOREAN AMERICANS

1,535

Korean Americans
in the district

5.02% of the district's Asian population

0.21% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

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