

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Wisconsin District 5 and Korea

EXPORTS

\$97 million

Goods and services exports to Korea



8%
of district exports
to Asia



2%
of district exports
globally

JOBS FROM EXPORTS

255

Jobs directly created by district exports

+

289

Jobs indirectly created by district exports

544

Jobs created by district exports

COMPOSITION OF EXPORTS

\$72 million

Goods exports to Korea

\$25 million

Services exports to Korea



● **Navigational & Meas. Instruments**
\$20 million

● **Industrial Processes**
\$10 million

● **Meat Products**
\$7 million

● **Travel**
\$5 million

● **Misc. General Purpose Machinery**
\$4 million

● **Other**
\$51 million

INVESTMENT



N/A

Korean companies in the district

STUDENTS



15

Korean students
in the district



4.1%

of all international
students in the district



\$462 thousand

Spent by Korean
students in the district

TRAVEL AND TOURISM



\$6 million

Spent by Korean visitors to the district

KOREAN AMERICANS

1,835

Korean Americans
in the district

7.97% of the district's Asian population

0.26% of the district population

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence, Uniworld Business Publications, individual companies, Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources

Copyright © 2018 East-West Center

Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

