

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Arkansas and Korea

EXPORTS

\$236 million

Goods and services exports to Korea



9%
of state exports
to Asia



3%
of state exports
globally

JOBS FROM EXPORTS

4,612

Total direct state jobs from exports

+ 4,309

Total indirect jobs from state exports

8,921

Total jobs created by state exports

COMPOSITION OF EXPORTS

\$177 million

Goods exports to Korea

\$59 million

Services exports to Korea



Basic Chemicals

\$71 million

Oilseeds & Grains

\$22 million

Travel

\$25 million

Electrical Equipment

\$14 million

Converted Paper Products

\$23 million

Other

\$81 million

INVESTMENT



N/A

Invested from Korea
since 2003



N/A

Jobs created by Korean
investment since 2003

STUDENTS



132

Korean students
in the state



2%

of all international
students in the state



\$3.3 million

Spent by Korean
students in the state

TRAVEL AND TOURISM



\$33.8 million

Spent by Korean visitors to the state

KOREAN AMERICANS

3,567

Korean Americans
in the state

6.84% of the state's Asian population

0.12% of the state's population

1,453 People speak Korean at home

EXCHANGES AND CONNECTIONS

H.U. Lee founded the American Taekwondo Association in Little Rock, Arkansas, and helped form Little Rock's sister city relationship with Hanam, Gyeonggi Province in 1992.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
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