

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Iowa and Korea

EXPORTS

\$549 million Goods and services exports to Korea

8%
of state exports
to Asia

3%
of state exports
globally

JOBS FROM EXPORTS

1,802 Total direct state jobs from exports
+ **1,805** Total indirect jobs from state exports
3,607 Total jobs created by state exports

COMPOSITION OF EXPORTS

\$420 million
Goods exports to Korea

\$129 million
Services exports to Korea



- **Oilseeds & Grains**
\$163 million
- **Meat Products**
\$98 million
- **Industrial Processes**
\$46 million
- **Pharmaceuticals & Medicines**
\$23 million
- **Travel (Education Related)**
\$22 million
- **Other**
\$197 million

INVESTMENT

\$371 million
Invested from Korea
since 2003

184
Jobs created by Korean
investment since 2003

STUDENTS

757
Korean students
in the state

6.1%
of all international
students in the state

\$22.9 million
Spent by Korean
students in the state

TRAVEL AND TOURISM

\$42.4 million
Spent by Korean visitors to the state

KOREAN AMERICANS

8,182
Korean Americans
in the state

9.92% of the state's Asian population

0.26% of the state's population

2,659 People speak Korean at home

EXCHANGES AND CONNECTIONS

Cedar Rapids, Iowa and Andong, Gyeongsangbuk Province are sister cities.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
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