

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

New Mexico and Korea

EXPORTS

\$112 million

Goods and services exports to Korea



6%
of state exports
to Asia



2%
of state exports
globally

JOBS FROM EXPORTS

445

Total direct state jobs from exports

+

271

Total indirect jobs from state exports

716

Total jobs created by state exports

COMPOSITION OF EXPORTS

\$45 million

Goods exports to Korea

\$67 million

Services exports to Korea



- **Travel**
\$35 million
- **Travel (Education Related)**
\$5 million
- **Communications Equipment**
\$16 million
- **Nonferrous Metal Products**
\$5 million
- **Film & Television Distribution**
\$6 million
- **Other**
\$44 million

INVESTMENT



N/A

Invested from Korea
since 2003



N/A

Jobs created by Korean
investment since 2003

STUDENTS



113

Korean students
in the state



3.1%

of all international
students in the state



\$2.9 million

Spent by Korean
students in the state

TRAVEL AND TOURISM



\$40.8 million

Spent by Korean visitors to the state

KOREAN AMERICANS

3,695

Korean Americans
in the state

7.76% of the state's Asian population

0.18% of the state's population

1,533 People speak Korean at home

EXCHANGES AND CONNECTIONS

Santa Fe, New Mexico and Incheon became sister cities in 2013. Their relationship focuses on educational and cultural exchanges.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
Copyright © 2018 East-West Center

Funding for this project was provided by the Embassy of the Republic of Korea in Washington, DC

