**Wisconsin and Korea**

**Exports**
- $717 million: Goods and services exports to Korea
- 10% of state exports to Asia

**Composition of Exports**
- $500 million: Goods exports to Korea
- $217 million: Services exports to Korea

**Jobs from Exports**
- Total direct state jobs from exports: 1,992
- Total indirect state jobs from exports: 2,333
- Total state jobs created by exports: 4,325

**Investment**
- N/A: Invested from Korea since 2003

**Students**
- 964: Korean students in the state
- 7.3%: Of all international students in the state
- $28.9 million: Spent by Korean students in the state

**Travel and Tourism**
- $78.7 million: Spent by Korean visitors to the state

**Exchanges and Connections**
- The University of Wisconsin-Madison has an exchange agreement with Yonsei University, which allows students to study the Korean language alongside other international students.

All data refers to the US relationship with the Republic of Korea (South Korea) only.

For definition of Asia (40 countries) and other methodology visit AsiaMattersforAmerica.org/data-sources

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