

KOREA MATTERS FOR AMERICA MATTERS FOR KOREA

Wisconsin and Korea

EXPORTS

\$717 million

Goods and services exports to Korea



10%

of state exports
to Asia



3%

of state exports
globally

JOBS FROM EXPORTS

1,992

Total direct state jobs from exports

+

2,333

Total indirect jobs from state exports

4,325

Total jobs created by state exports

COMPOSITION OF EXPORTS

\$500 million

Goods exports to Korea

\$217 million

Services exports to Korea



Meat Products

\$81 million

Computer Software

\$48 million

Travel

\$56 million

Industrial Processes

\$42 million

Navigational & Meas. Instruments

\$51 million

Other

\$439 million

INVESTMENT



N/A

Invested from Korea
since 2003



N/A

Jobs created by Korean
investment since 2003

STUDENTS



964

Korean students
in the state



7.3%

of all international
students in the state



\$28.9 million

Spent by Korean
students in the state

TRAVEL AND TOURISM



\$78.7 million

Spent by Korean visitors to the state

KOREAN AMERICANS

12,595

Korean Americans
in the state

7.06%

of the state's Asian population

0.22%

of the state's population

4,785

People speak Korean at home

EXCHANGES AND CONNECTIONS

The University of Wisconsin-Madison has an exchange agreement with Yonsei University, which allows students to study the Korean language alongside other international students.

All data refers to the US relationship with the Republic of Korea (South Korea) only.
SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2016 data; Students: Institute of International Education (IIE), 2016/17 academic year data; Investment: fDi Intelligence (2003-2017); Korean-Americans: US Census Bureau, 2016 American Community Survey 5 year estimate

For definition of Asia (40 countries) and other methodology visit
AsiaMattersforAmerica.org/data-sources
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