

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Arizona and ASEAN

EXPORTS

\$2.1 B

Total exports to ASEAN

Computers & Electronic Products \$906 M

Transportation Equipment \$207 M

Machinery \$104 M

Miscellaneous Manufacturing \$102 M

Travel \$94 M

\$1.6 B

Goods exports to ASEAN

\$509 M

Services exports to ASEAN

6%

of state exports globally go to ASEAN

which is

24%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

11,464

Total jobs supported by state exports to ASEAN

6,574

Jobs directly supported by state exports to ASEAN

4,890

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$320 M

Invested by ASEAN greenfield projects in the state since 2003

413

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

116,273

ASEAN Americans

Burmese 2,941

Cambodian 3,534

Filipino 63,859

Hmong 271

Indonesian 1,915

Laotian 3,107

Malaysian 411

Thai 6,947

Vietnamese 33,288

% of population

1.7%

% of Asian American population

40%

STUDENTS

655

International students from ASEAN

2.8%

of all international students are from ASEAN

\$20.2 M

ASEAN student spending

TRAVEL AND TOURISM

\$112 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Arizona State University's Watts College of Public Service has hosted a Young Southeast Asian Leaders Initiative (YSEALI) Academic Fellowship on Civic Engagement each year since 2016.

The Sage Family Southeast Asian Studies Scholarship at ASU supports scholarship and trips to Laos.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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