

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Arkansas and ASEAN

EXPORTS

\$322 M

Total exports to ASEAN

Agricultural Products \$66 M

Chemicals \$41 M

Food & Kindred Products \$29 M

Electrical Equipment \$27 M

Installation, Maintenance, & Repair of Equipment \$25 M

\$248 M

Goods exports to ASEAN

\$74 M

Services exports to ASEAN

4%

of state exports globally go to ASEAN

which is

13%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

2,248

Total jobs supported by state exports to ASEAN

1,175

Jobs directly supported by state exports to ASEAN

1,073

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$5 M

Invested by ASEAN greenfield projects in the state since 2003

75

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

23,647

ASEAN Americans

Burmese 231

Cambodian 492

Filipino 7,966

Hmong 1,321

Indonesian 229

Laotian 5,278

Malaysian 115

Thai 1,447

Vietnamese 6,568

% of population

0.8%

% of Asian American population

45%

STUDENTS

258

International students from ASEAN

4.8%

of all international students are from ASEAN

\$7.1 M

ASEAN student spending

TRAVEL AND TOURISM

\$20 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Among all Asian Americans living in Arkansas, Vietnamese own the largest number of businesses.

The University of Arkansas-Little Rock houses The Pierrette Van Cleve Southeast Asia art collection.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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