

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

California and ASEAN

EXPORTS

\$17.4 B

Total exports to ASEAN

Computers & Electronic Products \$3.9 B

R&D & Testing Services \$1.8 B

Machinery \$1.3 B

Food & Kindred Products \$1 B

Chemicals \$772 M

\$11 B

Goods exports to ASEAN

\$6.4 B

Services exports to ASEAN

6%

of state exports globally go to ASEAN

which is

15%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

95,037

Total jobs supported by state exports to ASEAN

49,615

Jobs directly supported by state exports to ASEAN

45,422

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$678 M

Invested by ASEAN greenfield projects in the state since 2003

2,092

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

2,778,007

ASEAN Americans

Burmese 20,414

Cambodian 116,822

Filipino 1,603,009

Hmong 99,032

Indonesian 46,489

Laotian 81,756

Malaysian 7,350

Thai 74,728

Vietnamese 728,407

% of population

7.1%

% of Asian American population

43%

STUDENTS



11,879

International students from ASEAN



7.3%

of all international students are from ASEAN



\$484.1 M

ASEAN student spending

TRAVEL AND TOURISM

\$833 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

California has over 30 sister city relationships with cities in Thailand, Cambodia, Indonesia, Malaysia, and the Philippines. The state of California is also a sister state with the Indonesia Special Region of Yogyakarta.

UC Berkeley and UCLA both have research centers dedicated to Southeast Asia studies and UC Berkeley is also the editorial home of the Journal of Vietnamese Studies.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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