

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Colorado and ASEAN

EXPORTS

\$1.5 B

Total exports to ASEAN

Computers & Electronic Products \$640 M

R&D & Testing Services \$135 M

Travel \$92 M

Food & Kindred Products \$76 M

Machinery \$61 M

\$941 M

Goods exports to ASEAN

\$587 M

Services exports to ASEAN

7%

of state exports globally go to ASEAN

which is

21%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

8,769

Total jobs supported by state exports to ASEAN

4,954

Jobs directly supported by state exports to ASEAN

3,815

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$9 M

Invested by ASEAN greenfield projects in the state since 2003

53

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

80,762

ASEAN Americans

Burmese 2,806

Cambodian 2,910

Filipino 29,481

Hmong 4,767

Indonesian 2,216

Laotian 3,542

Malaysian 451

Thai 6,771

Vietnamese 27,818

% of population

1.5%

% of Asian American population

35%

STUDENTS

765

International students from ASEAN

6.6%

of all international students are from ASEAN

\$30.1 M

ASEAN student spending

TRAVEL AND TOURISM

\$104 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

The Colorado University Center for Asian Studies offers language courses and scholarships for study abroad in Southeast Asian countries.

The 2019 Associations for Asian Studies Annual Conference was held in Denver in 2019 and featured 43 panels on Southeast Asia.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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