

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## Florida and ASEAN

### EXPORTS

**\$2.7 B**

Total exports to ASEAN

Travel \$359 M

Chemicals \$287 M

Transportation Equipment \$246 M

Management & Consulting Services \$238 M

Computers & Electronic Products \$228 M

**\$1.2 B**

Goods exports to ASEAN

**\$1.5 B**

Services exports to ASEAN

**3%**

of state exports globally go to ASEAN

which is

**13%**

of state exports to the Indo-Pacific

### JOBS FROM EXPORTS

**16,292**

Total jobs supported by state exports to ASEAN

**8,516**

Jobs directly supported by state exports to ASEAN

**7,776**

Jobs indirectly supported by state exports to ASEAN

### INVESTMENT

**\$57 M**

Invested by ASEAN greenfield projects in the state since 2003

**597**

Jobs created by ASEAN greenfield projects in the state since 2003

### ASEAN AMERICANS

**270,935**

ASEAN Americans

Burmese 5,115

Cambodian 7,470

Filipino 143,388

Hmong 1,412

Indonesian 4,118

Laotian 7,307

Malaysian 1,015

Thai 20,035

Vietnamese 81,075

% of population

**1.3%**

% of Asian American population

**39%**

### STUDENTS

**1,362**

International students from ASEAN

**2.9%**

of all international students are from ASEAN

**\$46.8 M**

ASEAN student spending

### TRAVEL AND TOURISM

**\$400 M**

ASEAN visitor spending

### EXCHANGES AND CONNECTIONS

Fort Walton Beach, Florida has a sister city relationship with Quezon, Philippines.

The Harn Museum of Art in Gainesville, Florida has an Asian art collection of over 2,000 pieces that includes many works from throughout Southeast Asia.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources)

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa



**ASEAN Matters for America/America Matters for ASEAN** is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.