Florida and ASEAN

**EXPLORE**

- **$2.7 B** Total exports to ASEAN
- **$1.2 B** Goods exports to ASEAN
- **$1.5 B** Services exports to ASEAN

- **3%** of state exports globally go to ASEAN
- **13%** of state exports to the Indo-Pacific

**STUDENTS**

- **1,362** International students from ASEAN
- **2.9%** of all international students are from ASEAN

- **$46.8 M** ASEAN student spending

**JOBS FROM EXPORTS**

- **16,292** Total jobs supported by state exports to ASEAN
- **8,516** Jobs directly supported by state exports to ASEAN
- **7,776** Jobs indirectly supported by state exports to ASEAN

**ASEAN AMERICANS**

- **270,935** ASEAN Americans
- **$57 M** Invested by ASEAN greenfield projects in the state since 2003

**INVESTMENT**

- **597** Jobs created by ASEAN greenfield projects in the state since 2003

**TRAVEL AND TOURISM**

- **$400 M** ASEAN visitor spending

**EXCHANGES AND CONNECTIONS**

- Fort Walton Beach, Florida has a sister city relationship with Quezon, Philippines.
- The Harn Museum of Art in Gainesville, Florida has an Asian art collection of over 2,000 pieces that includes many works from throughout Southeast Asia.

**SOURCES:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: 3i Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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