

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Iowa and ASEAN

EXPORTS

\$650 M

Total exports to ASEAN

Agricultural Products \$136 M

Food & Kindred Products \$91 M

Chemicals \$72 M

Installation, Maintenance, & Repair of Equipment \$43 M

Computers & Electronic Products \$41 M

\$470 M

Goods exports to ASEAN

\$180 M

Services exports to ASEAN

3%

of state exports globally go to ASEAN

which is

10%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

4,351

Total jobs supported by state exports to ASEAN

2,175

Jobs directly supported by state exports to ASEAN

2,176

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

N/A

Invested by ASEAN greenfield projects in the state since 2003

N/A

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

38,014

ASEAN Americans

Burmese 6,218

Cambodian 1,004

Filipino 8,585

Hmong 1,001

Indonesian 317

Laotian 6,348

Malaysian 413

Thai 2,879

Vietnamese 11,249

% of population

1.2%

% of Asian American population

43%

STUDENTS

1,282

International students from ASEAN

9.6%

of all international students are from ASEAN

\$42 M

ASEAN student spending

TRAVEL AND TOURISM

\$23 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

The state of Iowa has a sister relationship with the Malaysian state of Terengganu.

The University of Iowa has a faculty exchange program with Chulalongkorn University, Thailand.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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