

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Kansas and ASEAN

EXPORTS

\$1.1 B

Total exports to ASEAN

Agricultural Products \$281 M

Transportation Equipment \$252 M

\$863 M

Goods exports to ASEAN

Food & Kindred Products \$102 M

R&D & Testing Services \$60 M

\$207 M

Services exports to ASEAN

Chemicals \$55 M

7%

of state exports globally go to ASEAN

19%

which is

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

7,291

Total jobs supported by state exports to ASEAN

3,918

Jobs directly supported by state exports to ASEAN

3,373

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$190 M

Invested by ASEAN greenfield projects in the state since 2003

355

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

44,548

ASEAN Americans

Burmese 2,300

Cambodian 1,908

Filipino 10,591

Hmong 1,928

Indonesian 406

Laotian 6,179

Malaysian 305

Thai 3,311

Vietnamese 17,620

% of population

1.5%

% of Asian American population

44%

STUDENTS

454

International students from ASEAN

4.7%

of all international students are from ASEAN

\$12.3 M

ASEAN student spending

TRAVEL AND TOURISM

\$25 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Kansas University has a formal exchange student agreement with the National University of Singapore.

The University of Kansas international affairs program offers study abroad programs in Bangkok, Thailand at Thammasat University.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa



ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.