

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Kentucky and ASEAN

EXPORTS

\$1.8 B

Total exports to ASEAN

Transportation Equipment \$1.1 B

Chemicals \$162 M

Computers & Electronic Products \$140 M

Machinery \$59 M

Travel \$48 M

\$1.6 B

Goods exports to ASEAN

\$193 M

Services exports to ASEAN

5%

of state exports globally go to ASEAN

which is

19%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

9,139

Total jobs supported by state exports to ASEAN

4,504

Jobs directly supported by state exports to ASEAN

4,635

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$110 M

Invested by ASEAN greenfield projects in the state since 2003

216

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

25,900

ASEAN Americans

Burmese 2,906

Cambodian 1,656

Filipino 10,032

Hmong 65

Indonesian 642

Laotian 1,161

Malaysian 78

Thai 2,165

Vietnamese 7,195

% of population

0.6%

% of Asian American population

34%

STUDENTS

230

International students from ASEAN

2.3%

of all international students are from ASEAN

\$7.6 M

ASEAN student spending

TRAVEL AND TOURISM

\$56 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

The University of Kentucky has several faculty led study abroad and student exchange programs in Cambodia, Thailand, and Indonesia.

A&W, based in Lexington, Kentucky, was the first fast food restaurant to open up in Malaysia and now has over 42 locations there.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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