Kentucky and ASEAN

**EXPORTS**

- **$1.8 B** Total exports to ASEAN
  - Transporation Equipment: $1.1B
  - Chemicals: $162M
  - Computers & Electronic Products: $404M
  - Machinery: $59M
  - Travel: $48M

- **$1.6 B** Goods exports to ASEAN
  - Transporation Equipment: $1.1B
  - Chemicals: $162M
  - Computers & Electronic Products: $404M
  - Machinery: $59M
  - Travel: $48M

- **$193 M** Services exports to ASEAN

**JOBS FROM EXPORTS**

- **9,139** Total jobs supported by state exports to ASEAN
  - Travel: 5%
  - Computers & Electronic Products: 19%

**ASEAN AMERICANS**

- **25,900** ASEAN Americans
  - Burmese: 2,006
  - Cambodian: 1,656
  - Filipino: 10,032
  - Hmong: 65
  - Indonesian: 642
  - Laotian: 1,061
  - Malaysian: 70
  - Thai: 2,165
  - Vietnamese: 7,195

**INVESTMENT**

- **$110 M** Invested by ASEAN greenfield projects in the state since 2003

**STUDENTS**

- **230** International students from ASEAN
  - 2.3% of all international students are from ASEAN
  - **$7.6 M** ASEAN student spending

**EXCHANGES AND CONNECTIONS**

The University of Kentucky has several faculty led study abroad and student exchange programs in Cambodia, Thailand, and Indonesia.

A&W, based in Lexington, Kentucky, was the first fast food restaurant to open up in Malaysia and now has over 42 locations there.

**TRAVEL AND TOURISM**

- **$56 M** ASEAN visitor spending

**SOURCES:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IE), 2017/18 academic year data; Investment: ID Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

**For definition of Asia and other methodology visit** AsiaMattersforAmerica.org/data-sources

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