Louisiana and ASEAN

**Exports**

- **$2.8 B** Total exports to ASEAN
  - Petroleum & Coal Products: $985 M
  - Chemicals: $584 M
  - Food & Kindred Products: $420 M
  - Oil & Gas: $256 M
  - Machinery: $75 M

- **$2.4 B** Goods exports to ASEAN

- **$354 M** Services exports to ASEAN

5% of state exports globally go to ASEAN, which is 23% of state exports to the Indo-Pacific.

**Jobs from Exports**

- **10,801** Total jobs supported by state exports to ASEAN
  - Jobs directly supported by state exports to ASEAN: **2,981**
  - Jobs indirectly supported by state exports to ASEAN: **7,820**

**Investment**

- **$222 M** Invested by ASEAN greenfield projects in the state since 2003
  - 195 jobs created by ASEAN greenfield projects in the state since 2003

**ASEAN Americans**

- **53,754** ASEAN Americans
  - Burmese: 321
  - Cambodian: 727
  - Filipino: 11,985
  - Hmong: 134
  - Indonesian: 1,045
  - Laotian: 2,081
  - Malaysian: 142
  - Thai: 1,844
  - Vietnamese: 35,475

5% of population | % of Asian American population  
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1.2% | 56%

**Students**

- **381** International students from ASEAN
- 4.9% of all international students are from ASEAN
- **$12.8 M** ASEAN student spending

**Travel and Tourism**

- **$79 M** ASEAN visitor spending

**Exchanges and Connections**

- Louisiana's Joseph Cao was the first Vietnamese American to serve in Congress.
- A third of all fishermen in the Gulf are of Vietnamese heritage and Louisiana is on the list of 10 states with the largest Vietnamese populations.

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources
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