

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Louisiana and ASEAN

EXPORTS

\$2.8 B

Total exports to ASEAN

Petroleum & Coal Products \$985 M

Chemicals \$584 M

Food & Kindred Products \$420 M

Oil & Gas \$256 M

Machinery \$75 M

\$2.4 B

Goods exports to ASEAN

\$354 M

Services exports to ASEAN

5%

of state exports globally go to ASEAN

which is

23%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

10,801

Total jobs supported by state exports to ASEAN

2,981

Jobs directly supported by state exports to ASEAN

7,820

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$222 M

Invested by ASEAN greenfield projects in the state since 2003

195

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

53,754

ASEAN Americans

Burmese 321

Cambodian 727

Filipino 11,985

Hmong 134

Indonesian 1,045

Laotian 2,081

Malaysian 142

Thai 1,844

Vietnamese 35,475

% of population

1.2%

% of Asian American population

56%

STUDENTS

381

International students from ASEAN

4.9%

of all international students are from ASEAN

\$12.8 M

ASEAN student spending

TRAVEL AND TOURISM

\$79 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Louisiana's Joseph Cao was the first Vietnamese American to serve in Congress.

A third of all fishermen in the Gulf are of Vietnamese heritage and Louisiana is on the list of 10 states with the largest Vietnamese populations.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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