

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Massachusetts and ASEAN

EXPORTS

\$2.9 B

Total exports to ASEAN

Computers & Electronic Products \$721 M

R&D & Testing Services \$489 M

Machinery \$313 M

Management & Advisory Services \$161 M

Management & Consulting Services \$134 M

\$1.5 B

Goods exports to ASEAN

\$1.4 B

Services exports to ASEAN

5%

of state exports globally go to ASEAN

which is

17%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

16,284

Total jobs supported by state exports to ASEAN

8,466

Jobs directly supported by state exports to ASEAN

7,818

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$83 M

Invested by ASEAN greenfield projects in the state since 2003

215

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

123,347

ASEAN Americans

Burmese 1,217

Cambodian 32,895

Filipino 22,676

Hmong 667

Indonesian 2,295

Laotian 4,493

Malaysian 819

Thai 4,522

Vietnamese 53,763

% of population

1.8%

% of Asian American population

25%

STUDENTS

3,952

International students from ASEAN

5.8%

of all international students are from ASEAN

\$173.9 M

ASEAN student spending

TRAVEL AND TOURISM

\$209 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Lowell, Massachusetts has a sister city relationship with Phnom Penh, Cambodia.

Boston University has a relationship with Nanyang Technological University and National University of Singapore, and offers study abroad and exchange programs at those universities.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa



ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.