

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Michigan and ASEAN

EXPORTS

\$1.7 B

Total exports to ASEAN

Transportation Equipment \$313 M

Chemicals \$197 M

Food & Kindred Products \$114 M

Machinery \$99 M

Installation, Maintenance, & Repair of Equipment \$90 M

\$1.1 B

Goods exports to ASEAN

\$565 M

Services exports to ASEAN

2%

of state exports globally go to ASEAN

which is

12%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

10,136

Total jobs supported by state exports to ASEAN

4,576

Jobs directly supported by state exports to ASEAN

5,560

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$372 M

Invested by ASEAN greenfield projects in the state since 2003

715

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

79,653

ASEAN Americans

Burmese 3,376

Cambodian 1,736

Filipino 39,256

Hmong 6,236

Indonesian 1,277

Laotian 4,513

Malaysian 824

Thai 3,522

Vietnamese 18,913

% of population

0.8%

% of Asian American population

23%

STUDENTS

1,291

International students from ASEAN

3.8%

of all international students are from ASEAN

\$45.5 M

ASEAN student spending

TRAVEL AND TOURISM

\$101 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Sterling Heights has two sister city relationships with Sorsogon and Legazpi, both in the Philippines.

The Center for Southeast Asian Studies (CSEAS) at the University of Michigan houses one of the longest-sustained programs on Southeast Asia in the world.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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