

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Nevada and ASEAN

EXPORTS

\$584 M

Total exports to ASEAN

Travel \$155 M

Computers & Electronic Products \$153 M

Miscellaneous Manufacturing \$61 M

Food & Kindred Products \$37 M

Installation, Maintenance, & Repair of Equipment \$24 M

\$334 M

Goods exports to ASEAN

\$250 M

Services exports to ASEAN

3%

of state exports globally go to ASEAN

which is

8%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

3,895

Total jobs supported by state exports to ASEAN

2,250

Jobs directly supported by state exports to ASEAN

1,645

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

N/A

Invested by ASEAN greenfield projects in the state since 2003

N/A

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

187,758

ASEAN Americans

Burmese 866

Cambodian 1,909

Filipino 155,246

Hmong 268

Indonesian 1,371

Laotian 3,102

Malaysian 421

Thai 9,161

Vietnamese 15,414

% of population

6.5%

% of Asian American population

61%

STUDENTS

125

International students from ASEAN

4.2%

of all international students are from ASEAN

\$4.2 M

ASEAN student spending

TRAVEL AND TOURISM

\$158 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Reno, Nevada has a sister city relationship with Udonthani, Philippines.

Nevada is among the top ten states in the US for Filipino population and Tagalog is the most spoken language in Nevada after English and Spanish.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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