

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## New Hampshire and ASEAN

### EXPORTS

## \$375 M

Total exports to ASEAN

Computers & Electronic Products \$82 M

Fabricated Metal Products \$40 M

Machinery \$34 M

R&D & Testing Services \$32 M

Management & Consulting Services \$20 M

## \$237 M

Goods exports to ASEAN

## \$138 M

Services exports to ASEAN

## 5%

of state exports globally go to ASEAN

which is

## 15%

of state exports to the Indo-Pacific

### JOBS FROM EXPORTS

## 2,166

Total jobs supported by state exports to ASEAN

## 1,169

Jobs directly supported by state exports to ASEAN

## 997

Jobs indirectly supported by state exports to ASEAN

### INVESTMENT

## N/A

Invested by ASEAN greenfield projects in the state since 2003

## N/A

Jobs created by ASEAN greenfield projects in the state since 2003

### ASEAN AMERICANS

## 11,700

ASEAN Americans

Burmese 53

Cambodian 1,454

Filipino 4,383

Hmong 32

Indonesian 1,258

Laotian 630

Malaysian 59

Thai 911

Vietnamese 2,920

% of population

## 0.9%

% of Asian American population

## 28%

### STUDENTS

## 187

International students from ASEAN

## 4.3%

of all international students are from ASEAN

## \$6.6 M

ASEAN student spending

### EXCHANGES AND CONNECTIONS

Through Freeman-ASIA, the University of New Hampshire offers financial support for those who are planning to study overseas in East or Southeast Asia.

Somersworth, New Hampshire is developing a "Little Indonesia" on the main street of their town and hosts an annual Indonesian cultural festival.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources)

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