New Hampshire and ASEAN

**Exports**

- **$375 M** Total exports to ASEAN
- **$237 M** Goods exports to ASEAN
- **$138 M** Services exports to ASEAN

**Jobs from Exports**

- **2,166** Total jobs supported by state exports to ASEAN
- **1,169** Jobs directly supported by state exports to ASEAN
- **997** Jobs indirectly supported by state exports to ASEAN

**ASEAN Americans**

- **11,700** ASEAN Americans
- **Burmese**: 53
- **Cambodian**: 1,454
- **Filipino**: 4,383
- **Hmong**: 32
- **Indonesian**: 1,258
- **Laotian**: 630
- **Malaysian**: 59
- **Thai**: 911
- **Vietnamese**: 2,020

**Investment**

- **N/A** Invested by ASEAN greenfield projects in the state since 2003

**Travel and Tourism**

- **$21 M** ASEAN visitor spending

**Students**

- **187** International students from ASEAN
- **4.3%** of all international students are from ASEAN
- **$6.6 M** ASEAN student spending

**Exchanges and Connections**

- Somersworth, New Hampshire is developing a “Little Indonesia” on the main street of their town and hosts an annual Indonesian cultural festival.

**Sources:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017-18 academic year data; Investment: ID Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa

**ASEAN Matters for America/America Matters for ASEAN** is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.