New Mexico and ASEAN

**Exports**

- **$255 M**
  - Total exports to ASEAN

- **$128 M**
  - Goods exports to ASEAN

- **$127 M**
  - Services exports to ASEAN

**Jobs from Exports**

- **1,470**
  - Total jobs supported by state exports to ASEAN

  - **$6 M**
    - R&D & Testing Services

  - **$59 M**
    - Miscellaneous Manufacturing

  - **$23 M**
    - Computers & Electronic Products

  - **$22 M**
    - Travel

  - **$17 M**
    - Food & Kindred Products

- **792**
  - Jobs directly supported by state exports to ASEAN

  - **678**
    - Jobs indirectly supported by state exports to ASEAN

**Investment**

- **$30 M**
  - Invested by ASEAN greenfield projects in the state since 2003

  - **150**
    - Jobs created by ASEAN greenfield projects in the state since 2003

**ASEAN Americans**

- **18,251**
  - ASEAN Americans

  - Burmese: 2
  - Cambodian: 294
  - Filipino: 10,125
  - Hmong: 70
  - Indonesian: 119
  - Laotian: 631
  - Malaysian: 50
  - Thai: 1,434
  - Vietnamese: 5,526

**Students**

- **126**
  - International students from ASEAN

  - **3.7%**
    - of all international students are from ASEAN

  - **$3.5 M**
    - ASEAN student spending

**Exchanges and Connections**

- Angel Fire, New Mexico, has a sister city relationship with Quang Tri Town, Vietnam.

- The University of New Mexico has an international partnership agreement with Universitas Airlangga in Indonesia and offers a study abroad program in Thailand.

**Sources:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: Deloitte’s Global Greenfield Investment Database; ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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