

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

New Mexico and ASEAN

EXPORTS

\$255 M

Total exports to ASEAN

R&D & Testing Services \$61 M

Miscellaneous Manufacturing \$59 M

Computers & Electronic Products \$23 M

Travel \$22 M

Food & Kindred Products \$17 M

\$128 M

Goods exports to ASEAN

\$127 M

Services exports to ASEAN

4%

of state exports globally go to ASEAN

which is

12%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

1,470

Total jobs supported by state exports to ASEAN

792

Jobs directly supported by state exports to ASEAN

678

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$30 M

Invested by ASEAN greenfield projects in the state since 2003

150

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

18,251

ASEAN Americans

Burmese 2

Cambodian 294

Filipino 10,125

Hmong 70

Indonesian 119

Laotian 631

Malaysian 50

Thai 1,434

Vietnamese 5,526

% of population

0.9%

% of Asian American population

37%

STUDENTS

126

International students from ASEAN

3.7%

of all international students are from ASEAN

\$3.5 M

ASEAN student spending

TRAVEL AND TOURISM

\$24 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Angel Fire, New Mexico, has a sister city relationship with Quang Tri Town, Vietnam.

The University of New Mexico has an international partnership agreement with Universitas Airlangga in Indonesia and offers a study abroad program in Thailand.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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