

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

New York and ASEAN

EXPORTS

\$4.8 B

Total exports to ASEAN

Management & Advisory Services \$500 M

Computers & Electronic Products \$446 M

\$2.2 B

Goods exports to ASEAN

Miscellaneous Manufacturing \$433 M

Travel \$376 M

\$2.6 B

Services exports to ASEAN

Machinery \$312 M

3%

of state exports globally go to ASEAN

which is

12%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

28,559

Total jobs supported by state exports to ASEAN

14,716

Jobs directly supported by state exports to ASEAN

13,843

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$630 M

Invested by ASEAN greenfield projects in the state since 2003

1,567

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

234,782

ASEAN Americans

Burmese 16,338

Cambodian 6,534

Filipino 143,733

Hmong 239

Indonesian 6,340

Laotian 4,616

Malaysian 4,023

Thai 14,824

Vietnamese 38,135

% of population

1.2%

% of Asian American population

13%

STUDENTS

4,359

International students from ASEAN

3.6%

of all international students are from ASEAN

\$179.7 M

ASEAN student spending

TRAVEL AND TOURISM

\$502 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

The Weatherhead East Asian Institute of Columbia University hosts year-round public events and scholarly workshops about the politics, history, economics, and culture of Southeast Asia.

The New York Southeast Asia Network (NYSEAN) is a New York based community of scholars, students, and policymakers devoted to putting Southeast Asia in the global conversation.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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