

# ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

## North Carolina and ASEAN

### EXPORTS

**\$2.2 B**

Total exports to ASEAN

R&D & Testing Services \$356 M

Chemicals \$183 M

Industrial Processes \$155 M

Primary Metals \$125 M

Paper Products \$121 M

**\$1.2 B**

Goods exports to ASEAN

**\$1 B**

Services exports to ASEAN

**4%**

of state exports globally go to ASEAN

which is

**17%**

of state exports to the Indo-Pacific

### JOBS FROM EXPORTS

**13,302**

Total jobs supported by state exports to ASEAN

**6,633**

Jobs directly supported by state exports to ASEAN

**6,669**

Jobs indirectly supported by state exports to ASEAN

### ASEAN AMERICANS

**113,783**

ASEAN Americans

Burmese 5,867

Cambodian 5,072

Filipino 36,868

Hmong 12,399

Indonesian 1,345

Laotian 7,744

Malaysian 722

Thai 5,029

Vietnamese 38,737

% of population

**1.1%**

% of Asian American population

**35%**

### INVESTMENT

**\$60 M**

Invested by ASEAN greenfield projects in the state since 2003

**422**

Jobs created by ASEAN greenfield projects in the state since 2003

### TRAVEL AND TOURISM

**\$112 M**

ASEAN visitor spending

### STUDENTS

**564**

International students from ASEAN

**2.7%**

of all international students are from ASEAN

**\$17.9 M**

ASEAN student spending

### EXCHANGES AND CONNECTIONS

Beaufort, North Carolina has a sister city relationship with Beaufort, Malaysia.

UNC-Chapel Hill, Duke University and NC State have a joint faculty working group called Southeast Asian Approaches that aims to increase the visibility of Southeast Asia studies.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit [AsiaMattersforAmerica.org/data-sources](http://AsiaMattersforAmerica.org/data-sources)

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