

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Ohio and ASEAN

EXPORTS

\$2.5 B

Total exports to ASEAN

Transportation Equipment \$384 M

Chemicals \$284 M

Machinery \$281 M

Agricultural Products \$260 M

Computers & Electronic Products \$132 M

\$1.9 B

Goods exports to ASEAN

\$613 M

Services exports to ASEAN

4%

of state exports globally go to ASEAN

which is

17%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

15,192

Total jobs supported by state exports to ASEAN

7,483

Jobs directly supported by state exports to ASEAN

7,709

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$141 M

Invested by ASEAN greenfield projects in the state since 2003

259

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

71,228

ASEAN Americans

Burmese 1,796

Cambodian 6,590

Filipino 31,384

Hmong 684

Indonesian 1,844

Laotian 4,943

Malaysian 727

Thai 4,506

Vietnamese 18,754

% of population

0.6%

% of Asian American population

24%

STUDENTS

1,281

International students from ASEAN

3.4%

of all international students are from ASEAN

\$40.9 M

ASEAN student spending

TRAVEL AND TOURISM

\$97 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

The Farmer School of Business at Miami University, Ohio, has a program that brings students through Vietnam, Cambodia, Thailand, and Singapore to study emerging markets and economies.

The Ohio University Global Affairs and International Studies School offers a Southeast Asia concentration in their Asian Studies program and has partnerships with universities based in Singapore, Malaysia, Indonesia, and Cambodia.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: FDI Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa



ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.