South Carolina and ASEAN

**Exports**

- **$1.4 B**
  - Total exports to ASEAN
- **$1.2 B**
  - Goods exports to ASEAN
- **$260 M**
  - Services exports to ASEAN

**Jobs from Exports**

- **8,592**
  - Total jobs supported by state exports to ASEAN
- **3,701**
  - Jobs directly supported by state exports to ASEAN
- **4,891**
  - Jobs indirectly supported by state exports to ASEAN

**ASEAN Americans**

- **37,110**
  - ASEAN Americans
  - Burmese: 1,326
  - Cambodian: 2,329
  - Filipino: 16,443
  - Hmong: 1,923
  - Indonesian: 1,645
  - Laotian: 67
  - Malaysian: 67
  - Thai: 2,587
  - Vietnamese: 8,690

**Investment**

- **$611 M**
  - Invested by ASEAN greenfield projects in the state since 2003

**Students**

- **195**
  - International students from ASEAN
  - 3.1% of all international students are from ASEAN
  - **$6 M**
  - ASEAN student spending

**Travel and Tourism**

- **$64 M**
  - ASEAN visitor spending

**Exchanges and Connections**

- As part of the Global Carolina initiative, The University of South Carolina has a partnership with Vietnam National University in Hanoi for developing social work programs.

- In 2018 The University of South Carolina, Columbia hosted the 57th annual meeting of the Southeast Conference of the Association for Asian Studies.

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**Sources:** Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: ID Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

**For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources**

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