

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

South Carolina and ASEAN

EXPORTS

\$1.4 B

Total exports to ASEAN

Transportation Equipment \$534 M

Chemicals \$133 M

Food & Kindred Products \$99 M

Paper Products \$67 M

Fabricated Metal Products \$61 M

\$1.2 B

Goods exports to ASEAN

\$260 M

Services exports to ASEAN

4%

of state exports globally go to ASEAN

which is

10%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

8,592

Total jobs supported by state exports to ASEAN

3,701

Jobs directly supported by state exports to ASEAN

4,891

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$611 M

Invested by ASEAN greenfield projects in the state since 2003

2,005

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

37,110

ASEAN Americans

Burmese 1,326

Cambodian 2,329

Filipino 18,443

Hmong 1,823

Indonesian 200

Laotian 1,645

Malaysian 67

Thai 2,587

Vietnamese 8,690

% of population

0.8%

% of Asian American population

39%

STUDENTS

195

International students from ASEAN

3.1%

of all international students are from ASEAN

\$6 M

ASEAN student spending

TRAVEL AND TOURISM

\$64 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

As part of the Global Carolina initiative, The University of South Carolina has a partnership with Vietnam National University in Hanoi for developing social work programs.

In 2018 The University of South Carolina, Columbia hosted the 57th annual meeting of the Southeast Conference of the Association for Asian Studies.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa



ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.