

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Tennessee and ASEAN

EXPORTS

\$2.5 B

Total exports to ASEAN

Miscellaneous Manufacturing \$493 M

Computers & Electronic Products \$467 M

Agricultural Products \$294 M

Transportation Equipment \$241 M

Chemicals \$232 M

\$2.1 B

Goods exports to ASEAN

\$390 M

Services exports to ASEAN

6%

of state exports globally go to ASEAN

which is

20%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

14,690

Total jobs supported by state exports to ASEAN

7,898

Jobs directly supported by state exports to ASEAN

6,792

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$47 M

Invested by ASEAN greenfield projects in the state since 2003

205

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

48,302

ASEAN Americans

Burmese 2,278

Cambodian 2,023

Filipino 18,140

Hmong 558

Indonesian 776

Laotian 8,102

Malaysian 479

Thai 2,659

Vietnamese 13,287

% of population

0.7%

% of Asian American population

35%

STUDENTS

281

International students from ASEAN

3.2%

of all international students are from ASEAN

\$10.3 M

ASEAN student spending

TRAVEL AND TOURISM

\$108 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Cleveland, Tennessee has a sister city relationship with Phnom Penh, Cambodia.

The Institute of Agriculture at the University of Tennessee has collaborated with USAID since 2015 on projects in Cambodia, including "Women in Agriculture Network (WAgN) Cambodia".

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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