

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

Wisconsin and ASEAN

EXPORTS

\$1.1 B

Total exports to ASEAN

Computers & Electronic Products \$210 M

Machinery \$164 M

Electrical Equipment \$81 M

Chemicals \$76 M

Food & Kindred Products \$68 M

\$853 M

Goods exports to ASEAN

\$259 M

Services exports to ASEAN

4%

of state exports globally go to ASEAN

which is

14%

of state exports to the Indo-Pacific

JOBS FROM EXPORTS

6,535

Total jobs supported by state exports to ASEAN

3,208

Jobs directly supported by state exports to ASEAN

3327

Jobs indirectly supported by state exports to ASEAN

INVESTMENT

\$21 M

Invested by ASEAN greenfield projects in the state since 2003

187

Jobs created by ASEAN greenfield projects in the state since 2003

ASEAN AMERICANS

93,232

ASEAN Americans

Burmese 2,920

Cambodian 1,197

Filipino 15,770

Hmong 58,140

Indonesian 666

Laotian 4,857

Malaysian 424

Thai 2,267

Vietnamese 6,991

% of population

1.6%

% of Asian American population

51%

STUDENTS

829

International students from ASEAN

6.4%

of all international students are from ASEAN

\$26 M

ASEAN student spending

TRAVEL AND TOURISM

\$42 M

ASEAN visitor spending

EXCHANGES AND CONNECTIONS

Milwaukee and Kenosha, Wisconsin have sister city relationships with Medan, Indonesia and Quezon City, Philippines, respectively.

The University of Wisconsin has a center for Southeast Asian Studies that has been recognized as a National Resource Center by the US Department of Education since 1981, and received funding for Southeast Asian language scholarships.

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE), 2017/18 academic year data; Investment: fDi Intelligence (2003–2018); ASEAN Americans: US Census Bureau, American Community Survey, 2017 5-year alone or in combination estimates; Exchanges and Connections: East-West Center research

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

Copyright © 2019 East-West Center

Funding for this project was provided by US-ASEAN Business Council Members: Google, MSD, AIG, Chevron, Coca-Cola, 3M, Citi, ExxonMobil, HP, Oracle, UL, and Visa



ASEAN Matters for America/America Matters for ASEAN is an interactive resource for credible nonpartisan information, graphics, analysis, and news on US-ASEAN relations at the national, state, and local levels. **ASEAN Matters for America** is a part of the **Asia Matters for America** initiative of the East-West Center.