### ASEAN Matters for America

**Wisconsin and ASEAN**

#### EXPORTS

- **$1.1 B** Total exports to ASEAN
- **$853 M** Goods exports to ASEAN
- **$259 M** Services exports to ASEAN

#### JOBS FROM EXPORTS

- **6,535** Total jobs supported by state exports to ASEAN
- **3,208** Jobs directly supported by state exports to ASEAN
- **3327** Jobs indirectly supported by state exports to ASEAN

#### ASEAN AMERICANS

- **93,232** ASEAN Americans
  - Burmese: 2,920
  - Cambodian: 1,097
  - Filipino: 15,770
  - Hmong: 58,140
  - Indonesian: 6,666
  - Laotian: 4,857
  - Malaysian: 424
  - Thai: 2,677
  - Vietnamese: 6,991

#### STUDENTS

- **829** International students from ASEAN
- **6.4%** of all international students are from ASEAN

#### INVESTMENT

- **$21 M** Invested by ASEAN greenfield projects in the state since 2003

#### TRAVEL AND TOURISM

- **$42 M** ASEAN visitor spending

#### EXCHANGES AND CONNECTIONS

- **$26 M** ASEAN student spending

Milwaukee and Kenosha, Wisconsin have sister city relationships with Medan, Indonesia and Quezon City, Philippines, respectively.

The University of Wisconsin has a center for Southeast Asian Studies that has been recognized as a National Resource Center by the US Department of Education since 1981, and received funding for Southeast Asian language scholarships.

For definition of Asia and other methodology visit AsiaMattersforAmerica.org/data-sources

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