

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Alabama District 4 and Japan

### EXPORTS

# \$136 M

Total exports to Japan

# \$117 M

Goods exports to Japan

# \$18 M

Services exports to Japan



### JOBS FROM EXPORTS

# 664

Total jobs supported by district exports to Japan

# 286

Jobs directly supported by district exports to Japan

# 378

Jobs indirectly supported by state exports to Japan

### JAPANESE AMERICANS

# 308

Japanese Americans

% of population	% of Asian American population	People who speak Japanese at home
0.05%	5.6%	244

### TRAVEL AND TOURISM

# \$7 M

Japanese visitor spending

### STUDENTS



# 3

International students from Japan



# 3.3%

of all international students are from Japan



# \$60 K

Japanese student spending

### EXCHANGES AND CONNECTIONS



# 1

Sister relationship with Japan



# 1

Japanese garden



# 1

University with a Japanese Studies program

**4%** of district exports go to Japan  
*which is*  
**14%** of district exports to the Indo-Pacific

### GREENFIELD INVESTMENT CAPITAL AND JOBS



# \$509 M

Invested by Japanese greenfield projects since 2003



# 1,801

Jobs created by Japanese greenfield projects since 2003

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>  
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