

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Arkansas District 3 and Japan

### EXPORTS

**\$77 M**

Total exports to Japan

**\$48 M**

Goods exports to Japan

**\$29 M**

Services exports to Japan



### JOBS FROM EXPORTS

**492**

Total jobs supported by district exports to Japan

**254**

Jobs directly supported by district exports to Japan

**238**

Jobs indirectly supported by state exports to Japan

### JAPANESE AMERICANS

**1,017**

Japanese Americans

% of population	% of Asian American population	People who speak Japanese at home
<b>0.13%</b>	<b>3.8%</b>	<b>322</b>

### TRAVEL AND TOURISM

**\$12 M**

Japanese visitor spending

### STUDENTS



**77**

International students from Japan



**3.1%**

of all international students are from Japan



**\$2.2 M**

Japanese student spending

### EXCHANGES AND CONNECTIONS



**2**

Universities with Japanese Studies programs

**5%** of district exports go to Japan  
which is  
**17%** of district exports to the Indo-Pacific

### GREENFIELD INVESTMENT CAPITAL AND JOBS

**\$100 M**

Invested by Japanese greenfield projects since 2003

**400**

Jobs created by Japanese greenfield projects since 2003

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>  
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