

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN



California District 37 and Japan

EXPORTS

\$281 M

Total exports to Japan

\$95 M

Goods exports to Japan

\$186 M

Services exports to Japan

6%

\$37 M

150

• Travel \$38 M

- Passenger Fares \$35 M
- Transportation Equipment \$32 M
- Film & Television Distribution \$32 M
- Management & Consulting services
 \$10 M
- Other \$134 M

of district exports go to Japan

GREENFIELD INVESTMENT CAPITAL AND JOBS

Invested by Japanese greenfield projects since 2003

Jobs created by Japanese greenfield projects since 2003

of district exports to the Indo-Pacific

JOBS FROM EXPORTS

1,692

Total jobs supported by district exports to Japan

931

Jobs directly supported by district exports to Japan

761

Jobs indirectly supported by state exports to Japan

STUDENTS

B

196

International students from Japan

1 2%

of all international students are from Japan

\$8.3 M

Japanese student spending

💢 JAPANESE AMERICANS

13,233

Japanese Americans

% of population % of Asian American population People who speak Japanese at home

1.83%

15.1%

5.907

X TRAVEL AND TOURISM

\$76 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS

Sister relationships with Japan

\$2

Japanese gardens

Universities with Japanese Studies programs



City with cherry blossoms donated by Japan

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit https://asiamattersforamerica.org/sources-and-methodology Copyright © 2019 East-West Center



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