

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Iowa District 4 and Japan

EXPORTS

\$559 M

Total exports to Japan

\$519 M

Goods exports to Japan

\$40 M

Services exports to Japan



9%

of district exports go to Japan

24%

which is

of district exports to the Indo-Pacific

GREENFIELD INVESTMENT CAPITAL AND JOBS

N/A

Invested by Japanese greenfield projects since 2003

N/A

Jobs created by Japanese greenfield projects since 2003

JOBS FROM EXPORTS

4,848

Total jobs supported by district exports to Japan

2,448

Jobs directly supported by district exports to Japan

2,400

Jobs indirectly supported by state exports to Japan

STUDENTS



44

International students from Japan



0.8%

of all international students are from Japan



\$1.2 M

Japanese student spending

JAPANESE AMERICANS

438

Japanese Americans

| % of population | % of Asian American population | People who speak Japanese at home |
|-----------------|--------------------------------|-----------------------------------|
| 0.06% | 2.4% | 240 |

TRAVEL AND TOURISM

\$7 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS



3

Sister relationships with Japan

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>
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