

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Louisiana District 1 and Japan

### EXPORTS

# \$408 M

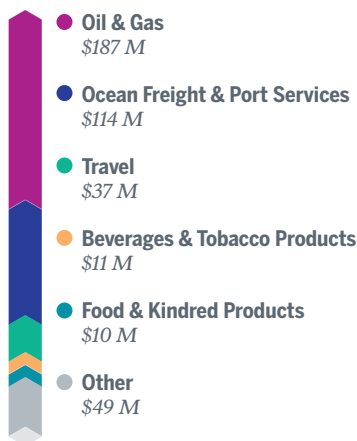
Total exports to Japan

# \$221 M

Goods exports to Japan

# \$187 M

Services exports to Japan



# 6%

of district exports go to Japan

# 18%

which is  
of district exports to the Indo-Pacific

### GREENFIELD INVESTMENT CAPITAL AND JOBS

# N/A

Invested by Japanese greenfield projects since 2003

# N/A

Jobs created by Japanese greenfield projects since 2003

### JOBS FROM EXPORTS

# 1,591

Total jobs supported by district exports to Japan

# 673

Jobs directly supported by district exports to Japan

# 918

Jobs indirectly supported by state exports to Japan

### STUDENTS



# 14

International students from Japan



# 0.6%

of all international students are from Japan



# \$630 K

Japanese student spending

### JAPANESE AMERICANS

# 1,023

Japanese Americans

| % of population | % of Asian American population | People who speak Japanese at home |
|-----------------|--------------------------------|-----------------------------------|
| 0.13%           | 4.7%                           | 286                               |

### TRAVEL AND TOURISM

# \$41 M

Japanese visitor spending

### EXCHANGES AND CONNECTIONS



# 1

Sister relationship with Japan



# 1

Japanese garden



# 2

Universities with Japanese Studies programs



# 1

Japan-America Society in the district

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>  
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