

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Nevada District 1 and Japan

### EXPORTS

# \$352 M

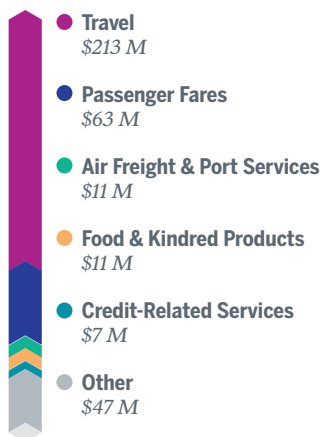
Total exports to Japan

# \$23 M

Goods exports to Japan

# \$329 M

Services exports to Japan



# 5%

of district exports go to Japan

# 16%

which is  
of district exports to the Indo-Pacific

### GREENFIELD INVESTMENT CAPITAL AND JOBS

# \$65 M

Invested by Japanese greenfield projects since 2003

# 204

Jobs created by Japanese greenfield projects since 2003

### JOBS FROM EXPORTS

# 2,799

Total jobs supported by district exports to Japan

# 1,859

Jobs directly supported by district exports to Japan

# 940

Jobs indirectly supported by state exports to Japan

### STUDENTS



# 85

International students from Japan



# 4.1%

of all international students are from Japan



# \$3 M

Japanese student spending

### JAPANESE AMERICANS

# 4,792

Japanese Americans

% of population	% of Asian American population	People who speak Japanese at home
0.69%	6.7%	1,374

### TRAVEL AND TOURISM

# \$276 M

Japanese visitor spending

### EXCHANGES AND CONNECTIONS



# 1

University with a Japanese Studies program



# 1

Japan-America Society in the district

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>  
Copyright © 2019 East-West Center

