

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Tennessee District 1 and Japan

EXPORTS

\$265 M

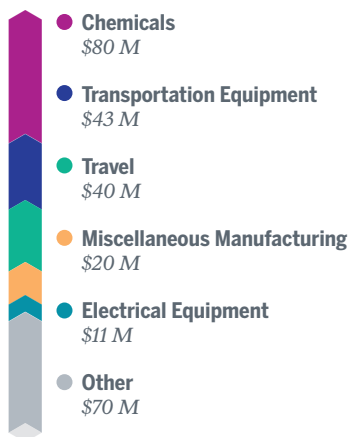
Total exports to Japan

\$209 M

Goods exports to Japan

\$56 M

Services exports to Japan



5%

of district exports go to Japan

17%

which is
of district exports to the Indo-Pacific

GREENFIELD INVESTMENT CAPITAL AND JOBS

\$194 M

Invested by Japanese greenfield projects since 2003

509

Jobs created by Japanese greenfield projects since 2003

JOBS FROM EXPORTS

1,530

Total jobs supported by district exports to Japan

710

Jobs directly supported by district exports to Japan

820

Jobs indirectly supported by state exports to Japan

STUDENTS



11

International students from Japan



1.4%

of all international students are from Japan



\$399 K

Japanese student spending

JAPANESE AMERICANS

381

Japanese Americans

% of population	% of Asian American population	People who speak Japanese at home
0.05%	5.3%	178

0.05% **5.3%** **178**

TRAVEL AND TOURISM

\$40 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS



8

Sister relationships with Japan in the state



3

Japanese gardens in the state



2

Universities in the state with Japanese Studies programs



3

Cities in the state with cherry blossoms donated by Japan



1

Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>
Copyright © 2019 East-West Center

