

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Tennessee District 7 and Japan

### EXPORTS

# \$213 M

Total exports to Japan

# \$158 M

Goods exports to Japan

# \$55 M

Services exports to Japan



# 6%

of district exports go to Japan

# 19%

which is of district exports to the Indo-Pacific

### GREENFIELD INVESTMENT CAPITAL AND JOBS

# \$390 M

Invested by Japanese greenfield projects since 2003

# 2,002

Jobs created by Japanese greenfield projects since 2003

### JOBS FROM EXPORTS

# 1,256

Total jobs supported by district exports to Japan

# 653

Jobs directly supported by district exports to Japan

# 603

Jobs indirectly supported by state exports to Japan

### STUDENTS



# 1

International students from Japan



# 0.7%

of all international students are from Japan



# \$31 K

Japanese student spending

### JAPANESE AMERICANS

# 1,511

Japanese Americans

% of population	% of Asian American population	People who speak Japanese at home
0.2%	7.9%	640

### TRAVEL AND TOURISM

# \$22 M

Japanese visitor spending

### EXCHANGES AND CONNECTIONS



# 8

Sister relationships with Japan in the state



# 3

Japanese gardens in the state



# 2

Universities in the state with Japanese Studies programs



# 3

Cities in the state with cherry blossoms donated by Japan



# 1

Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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