

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Wisconsin District 2 and Japan

EXPORTS

\$221 M

Total exports to Japan

\$97 M

Goods exports to Japan

\$124 M

Services exports to Japan



5%

of district exports go to Japan

18%

which is

of district exports to the Indo-Pacific

GREENFIELD INVESTMENT CAPITAL AND JOBS

\$22 M

Invested by Japanese greenfield projects since 2003

272

Jobs created by Japanese greenfield projects since 2003

JOBS FROM EXPORTS

1,123

Total jobs supported by district exports to Japan

595

Jobs directly supported by district exports to Japan

528

Jobs indirectly supported by state exports to Japan

STUDENTS



101

International students from Japan



1.3%

of all international students are from Japan



\$3.3 M

Japanese student spending

JAPANESE AMERICANS

1,676

Japanese Americans

% of population	% of Asian American population	People who speak Japanese at home
0.22%	4.5%	604

TRAVEL AND TOURISM

\$15 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS



2

Sister relationships with Japan



1

Japanese garden



1

University with a Japanese Studies program

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>
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