

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Iowa and Japan

EXPORTS

\$1.6 B

Total exports to Japan

\$1.3 B

Goods exports to Japan

\$259 M

Services exports to Japan



8%

of state exports go to Japan

24%

which is
of state exports to the Indo-Pacific

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

19

Japanese majority owned enterprises



\$325 M

Invested by Japanese greenfield projects since 2003

4,900

Jobs at Japanese-owned companies



695

Jobs created by Japanese greenfield projects since 2003

JOBS FROM EXPORTS

13,000

Total jobs supported by state exports to Japan

6,368

Jobs directly supported by state exports to Japan

6,632

Jobs indirectly supported by state exports to Japan

STUDENTS



147

International students from Japan



1.1%

of all international students are from Japan



\$4.8 M

Japanese student spending

JAPANESE AMERICANS

3,601

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.1%	4%	1,381

TRAVEL AND TOURISM

\$33 M

Japanese visitor spending

EXCHANGES AND CONNECTIONS



10 Sister relationships with Japan



2 Japanese gardens



1 University with a Japanese Studies program



1 City with cherry blossoms donated by Japan



1 Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018), US Bureau of Economic Analysis, 2016 data, and Uniworld Business Publications (accessed December 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>
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