

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

New Jersey and Japan

EXPORTS

\$3.1 B

Total exports to Japan

\$1.6 B

Goods exports to Japan

\$1.5 B

Services exports to Japan



JOBS FROM EXPORTS

16,446

Total jobs supported by state exports to Japan

8,239

Jobs directly supported by state exports to Japan

8,207

Jobs indirectly supported by state exports to Japan

JAPANESE AMERICANS

21,115

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.2%	2%	10,036

TRAVEL AND TOURISM

\$494 M

Japanese visitor spending

6%

of state exports go to Japan

21%

which is of state exports to the Indo-Pacific

INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

142

Japanese majority owned enterprises

\$1.2 B

Invested by Japanese greenfield projects since 2003

26,100

Jobs at Japanese-owned companies

4,672

Jobs created by Japanese greenfield projects since 2003

STUDENTS



103

International students from Japan



0.4%

of all international students are from Japan



\$3.7 M

Japanese student spending

EXCHANGES AND CONNECTIONS



7 Sister relationships with Japan



2 Japanese gardens



3 Universities with Japanese Studies programs



1 City with cherry blossoms donated by Japan

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018), US Bureau of Economic Analysis, 2016 data, and Uniworld Business Publications (accessed December 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>
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