

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Tennessee and Japan

### EXPORTS

**\$2.6 B**

Total exports to Japan

**\$2 B**

Goods exports to Japan

**\$583 M**

Services exports to Japan



### JOBS FROM EXPORTS

**15,109**

Total jobs supported by state exports to Japan

**7,657**

Jobs directly supported by state exports to Japan

**7,452**

Jobs indirectly supported by state exports to Japan

### JAPANESE AMERICANS

**9,373**

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.1%	7%	4,341

### TRAVEL AND TOURISM

**\$258 M**

Japanese visitor spending

**6%**

of state exports go to Japan

**21%**

which is of state exports to the Indo-Pacific

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

**74**

Japanese majority owned enterprises

**\$9.5 B**

Invested by Japanese greenfield projects since 2003

**48,600**

Jobs at Japanese-owned companies

**23,737**

Jobs created by Japanese greenfield projects since 2003

### STUDENTS



**105**

International students from Japan



**1.2%**

of all international students are from Japan



**\$3.8 M**

Japanese student spending

### EXCHANGES AND CONNECTIONS



**8**

Sister relationships with Japan



**3**

Japanese gardens



**2**

Universities with Japanese Studies programs



**3**

Cities with cherry blossoms donated by Japan



**1**

Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2017 data; Students: Institute of International Education (IIE) and NAFSA, 2017/18 academic year data; Investment: fDi Intelligence (January 2003 - November 2018), US Bureau of Economic Analysis, 2016 data, and Uniworld Business Publications (accessed December 2018); Japanese Americans: US Census Bureau, American Community Survey, 2017 Japanese alone or in combination 5-year estimate; Exchanges and Connections: Sister Cities International (SCI), 2018 data, individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

Monetary figures are rounded throughout. For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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